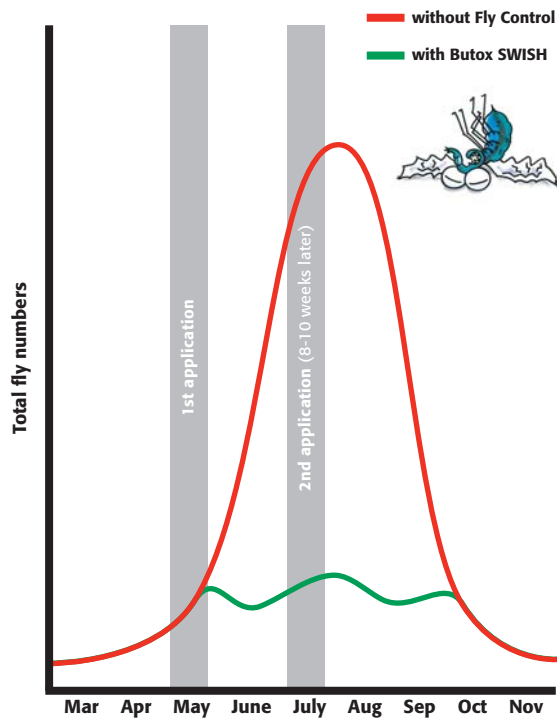


Treat all stock **early**

Early season fly numbers may seem low, but they will be laying large numbers of eggs. So when conditions become suitable, a low fly count can become a big problem in just a few weeks. Don't give flies a chance to become a problem - treat early for optimal fly control.

INCREASED BENEFIT OF TREATING BEFORE THE START OF THE SUMMER FLY PERIOD



Diagrammatic representation only.

Butox[®] SWISH

Killing **flies** for **longer!**

Long lasting fly control for your cattle

- » Provides up to 8-10 weeks fly control from a single application
- » Treat early to keep fly numbers low
- » Just two easy applications control flies from May until the end of August
- » Nil milk withdrawal period
- » Three convenient pack sizes

Number of doses per pack

Weight (kg)	250ml	1L	2.5L
<100	25	100	250
100-300	12	50	125
>300	8	33	83



Butox[®] SWISH contains deltamethrin in an aqueous suspension. Legal category: [POM-VPS] © Registered trademark. Butox[®] SWISH is the property of Intervet International B.V. or affiliated companies or licensors and is protected by copyrights, trademark and other intellectual property laws. Copyright © 2010 Intervet International B.V. All rights reserved. Further information is available from: Intervet/Schering-Plough Animal Health, Walton Manor, Walton, Milton Keynes MK7 7AJ • Tel: 01908 685 685 • www.intervet.co.uk Item code: RU-048518

Flies

A **practical** guide to their **control**

New **Rainfast** data



Cattle flies

An **expensive** nuisance

Flies are one of the most common ectoparasites which cause serious economic problems for cattle farmers.

» Direct losses

- › reduction in milk production
- › reduction in growth
- › hide damage

» Indirect losses

- › spread of disease
- › spread of mastitis
- › infectious eye disease

But there is good news - the simple measures described in this leaflet will help optimise fly control in your herd.

Reduce

fly **breeding** sites

- » Treat or remove manure heaps, urine-soaked bedding and slurry lagoons
- » Consider chemical treatment of fly resting areas e.g. posts, window frames and lights
- » Keep cattle away from wet, boggy areas where flies breed
- » Consider alternative bedding rather than straw for housed cattle

Treat

animals with **Butox[®] SWISH**

- » Butox SWISH is a pour-on insecticide containing the proven active ingredient deltamethrin
- » Up to 8-10 weeks fly control from a single application
- » Fewer applications are required over a season, making your life easier



Leading animal health company Intervet/Schering-Plough has undertaken a field study to see how the efficacy of Butox SWISH might be affected by rainfall. A group of treated animals were wetted thoroughly with water, twice weekly, over a 4-week period. Midges were then placed in contact with the hair from these animals. Even after 4 weeks of rainfall the midges were still killed, even with as little as 15 seconds exposure to treated hair. The study confirms that Butox SWISH remains effective on animals regularly exposed to rain - not an uncommon event during the UK summer!

Application

of **Butox[®] SWISH**

Careful application of Butox SWISH ensures adequate spread of product to the surface areas of the animal most prone to fly bites.

- » Ensure the correct volume has been drawn each time in the purposely supplied applicator
- » Ensure the animal is adequately restrained by use of a crush or cattle race
- » Start at the midneck region and apply along the animal's spine from the midneck to tail
- » If handling conditions make one sweeping application difficult, a 30ml adult dose can be split into two 15ml doses - one for the front half and one for the back half of the cow's spine
- » Remember to treat all stock

If in doubt, talk to your
prescribing professional

