

ADVICE DISEASES

1 Advise clients on the transmission process

By explaining the life cycle of a tick or a flea you can enhance the pet owner's awareness, therefore understanding the need to protect all year-round.

2 Highlight available treatments

As a vet, you offer vaccinations and other preventive medications. Explain your prescription and avoid giving the choice to pet owners - prescribe the product that best fits the pet's needs.

3 Remind them of key risk areas

Ensure pet-owners are aware of the risk of parasites in areas such as woods, marshes and urban areas. They should also be aware that given the appropriate conditions ticks, fleas and mosquitoes can thrive anywhere, even in cities.

4 Advise them on travelling with their pet

If owners travel into countries with different risks of parasites and diseases, advise them how to protect their pet. This will also reduce the risk of bringing ticks and their diseases back home after the trip.

