



# Scratching, chewing fur and over-grooming

may be signs that  
your pet has  
**fleas.**

This information was provided by  
MSD Animal Health, manufacturer of

**BRAVECTO**



Did you know that  
it takes at least

**12 weeks**

of continuous treatment

**to rid your home  
of fleas?**<sup>1</sup>

1 Dryden et al. *Parasites & Vectors* (2015) 8:364

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Wildlife visiting gardens can  
bring fleas into very close  
proximity to our homes.

And once the home's infested,

**12 weeks' continuous  
treatment is needed  
to break the flea  
life cycle<sup>1</sup>.**

<sup>1</sup> Dryden et al. *Parasites & Vectors* (2015) 8:364

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**Think fleas hate  
winter?**

**Think again!**

Fleas can survive the  
winter months because  
our warm houses provide  
the perfect breeding  
ground.

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5% of fleas are on your  
pet, a whopping

**95% of the flea  
population are  
in your home.**

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If your pet has even a few fleas, it's likely that there are many more **eggs, larvae and pupae** around your house – in your carpets, bedding, under furniture and between floorboards.

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Female fleas lay up to  
**50 eggs per day –  
that's 2,500 eggs  
after 50 days!**

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A large, solid red silhouette of a dog, likely a Golden Retriever, facing left. The silhouette is outlined with a thin white border. The dog's head is at the top left, its body is in the center, and its tail is on the right side. The text is centered within the dog's body.


Ask today about how  
**12 weeks'**  
**continuous flea**  
**protection**<sup>1</sup> can break  
the flea life cycle.

<sup>1</sup> Dryden et al. *Parasites & Vectors* (2015) 8:364

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SA-G01215 64370/May17/Mobas/2K



**Fleas**  
are parasites that can  
pose a **risk** to both your  
**pets and family**  
members.

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Fleas can  
**hide on the skin  
and fur of your pets.**

This makes them difficult  
to spot!

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provided by MSD Animal  
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**No fleas on me!**

Ask here about

**12 weeks' continuous  
protection.**

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Protect your best friend!  
Ask here about  
**nose-to-toes  
flea protection.**

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To kill fleas  
**your pet needs**  
**protection** that  
covers their entire body  
**nose-to-toes!**

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**No fleas on me!**

Ask here about

**12 weeks'  
continuous  
protection.**

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A large, solid red silhouette of a cat, facing right, with a white outline. The cat's tail is curled upwards and to the left. The text is centered within the silhouette.

**Protect your**  
best friend! Ask here about  
**nose-to-toes**  
**flea protection.**

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